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American Eagle Outfitters Donates \$250,000 To Teach For America, Outfits Students For Back-To-School

Funds to Support Students and Teachers in Country's Highest-Need Classrooms

NEW YORK, July 12, 2013—Teach For America and American Eagle Outfitters (AEO) today announced that the global clothing retailer will contribute \$1 to Teach For America for every pair of jeans sold July 14-18, up to \$250,000 to support the recruitment, training, and development of teachers working in our country's highest-need classrooms. AEO is also providing students in low-income communities with back-to-school essentials, including backpacks, school supplies, and more than \$100,000 in gift cards for back-to-school apparel.

"In this country, there are more than 16 million children living in poverty who are not receiving the educational – and therefore life – opportunities that they deserve. From July 14 to 18, customers can help ensure that every child across America has access to an excellent education," said Marcie Eberhart, director of the American Eagle Outfitters Foundation. "Together, we can support their academic journey by providing financial resources, clothing and supplies that allow them to enter the classroom ready to learn."

Teach For America works in partnership with communities to expand educational opportunities for children facing the challenges of poverty. Each year, the organization recruits and develops a diverse corps of outstanding individuals of all academic disciplines to commit two years to teach in under-resourced urban and rural schools and become lifelong leaders in the movement to end educational inequity. During the 2012-13 school year, more than 10,000 teachers led classrooms in 46 regions across the country through Teach For America.

"We're grateful to be partnering with American Eagle Outfitters and its customers in pursuit of our shared vision that all children in this nation have the opportunity to attain an excellent education," said Whitney Petersmeyer, senior vice president of national development at Teach For America. "This generous \$250,000 investment will fuel our efforts to bring more exceptional leaders into classrooms and schools across the country, and to support them in their work alongside families and communities to ensure students reach their full potential. The students receiving school supplies will benefit directly from AEO as they begin the year with additional resources that help set them up for a successful school year."

American Eagle Outfitters is committed to improving youth education, and development through contributions to youth programs such as Big Brothers Big Sisters and through a \$1 million pledge to The Pittsburgh Promise to support more students on the track to college-readiness.

About American Eagle Outfitters, Inc.

American Eagle Outfitters, Inc. (NYSE: AEO) is a leading global specialty retailer offering high-quality, on-trend clothing, accessories and personal care products at affordable prices under its American Eagle Outfitters® and Aerie® brands. The company operates more than 1,000 stores in North America, and ships to 81 countries worldwide through its websites. American Eagle Outfitters

and Aerie merchandise also is available at approximately 55 international franchise stores in 12 countries. For more information, please visit www.ae.com.

About Teach For America

Teach For America works in partnership with communities to expand educational opportunity for children facing the challenges of poverty. Founded in 1990, Teach For America recruits and develops a diverse corps of outstanding individuals of all academic disciplines to commit two years to teach in high-need schools and become lifelong leaders in the movement to end educational inequity. This fall, 11,000 corps members will teach in 48 urban and rural regions across the country, while 32,000 alumni will work across sectors to ensure that all children have access to an excellent education. For more information, visit www.teachforamerica.org and follow us on [Facebook](#) and [Twitter](#).

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